

**Full Authority**  
**21 June 2018**  
**Agenda Item: 15**

**Grant Advance Proposal**

Recently, the CVCA was approached by Grant Advance, a company committed to find funding solutions for specific projects or activities for small and medium sized organizations, such as

70% of charitable foundations do not have a website and are difficult to find or access. Grant Advance has created a database of foundations willing to donate funding to a wide variety of sectors. According to Grant Advance, over \$5 billion dollars are allocated annually to non-profits and charities in Canada.

Grant Advance has created a business to help obtain funding simply by using their database to match those needs of organizations like the CVCA.

In addition, they have additional resources available to their clients which include the following:

- 1) A Management Centre to develop annual funding strategies, detailed reports, editing and tracking tools
- 2) A Search Engine to customize a foundation list of potential donors – which includes directors lists, contact information, historic giving patterns, funding interests, geographic distribution of grants and size of grants.
- 3) A Document Generator to assist with the writing of letters of inquiry, grant proposal, custom documents and project budgets. Essentially, it provides a master document which can be customized for each specific donor and with key information that will help “hook” the donor to give to the CVCA.
- 4) Staff Support will be available to answer questions with the opportunity to also use tutorials, training videos, user guides and education support modules.

The cost to obtain the services of Grant Advance is \$640.00 for a one time Premium registration fee and \$59/month. The Professional fee is \$795 and \$79/ month. There is no long term contract, therefore the CVCA could opt out (and in) at any time. The Professional services are currently being made available to the CVCA at the Premium rate for a short period of time.

Of course, the enticement is to be able to have access to potentially funding that would otherwise not be available. As a result, CVCA staff have reached out to a local foundation to determine if Grant Advance is a worthwhile option for the CVCA to consider utilizing.

Board Decision

